

# **Alarko Carrier**







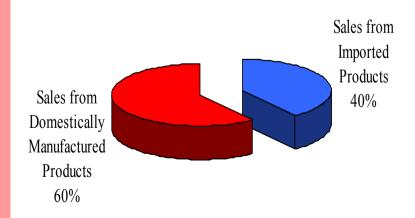
Alarko Carrier Industrial Facilities Gebze - Turkey

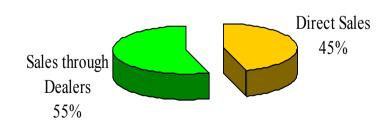


### Alarko Carrier;

- Is a major heating & cooling products manufacturer, with two production plants in Istanbul.
- Formed an equal-share partnership with Carrier in 1998, a subsidiary of United Technology Corporation-USA.
- United Technology Corporation trades in the New York Stock Exchange (Symbol: UTX). Business units under United Technologyy Corporation are; Carrier, Pratt&Whitney, Otis, Sikorsky, UTC Fire&Security and Hamilton Sunstrand.
- Alarko Carrier is a solid HVAC company with stable revenue generation ability.
- Has Marketing & Sales offices in 5 major cities; İstanbul, Ankara, İzmir, Adana and Antalya.
- Has approximately 300 dealers and 300 technical after-sale services.

#### Sales Breakdown Charts







#### **MAJOR PRODUCTS**

- Centralized Heating and **Cooling Systems**
- Fan Coil Units
- Panel Radiators
- Gas and Oil Burners
- Boilers & Circulation Pumps

- Split AC Units
- Air Handling Units
- Roof Top AC Units
- Submersible Pumps and Motors
- Water Boosters

#### MAJOR EXPORT PRODUCTS

Panel Radiators, Air Handling Units, Gas and Oil Burners, Roof Top AC Units

#### MAJOR EXPORT MARKETS

UK, Germany, Greece, The Netherlands, Russia, Azerbaijan, Romania, UAE, France, Italy, Spain, Australia, Belgium, Kazakhstan

### Sales Breakdown by Product Categories

Residential AC

19% of sales

Ducted Floor/ceiling

Hi-walls

ALARKO

Commercial AC

39% of sales

Chillers Roof top units AHU/fan coils **VRF** Non-Carriers



Heating systems

30% of sales

Wall-hung boilers Burners Radiators

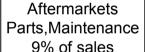




**Pumps** 

3% of sales

Submersible pumps Pump motors Water boosters





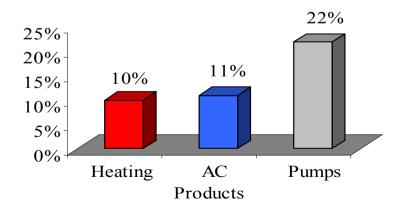






### **Main Competitors**

HEATING	AIR CONDITIONING	PUMPS
Baymak / BAXI Group UK	•Arçelik	■ Grundfoss (Denmark)
•ECA	■Beko	■ Wilo (Germany)
Türk Demir Döküm (subsidiary of Vaillant)	■Vestel	
■Vaillant (Germany)	■ Daikin (Japan)	



**Alarko Carrier Market Shares in Turkey**